



# MATT MONSON

## SMOKE / VFX ARTIST

### EMPLOYMENT

Freelance Smoke Artist

4/2005 - the present

Projects include commercials, music videos and short films for clients such as Charlex, Consulate, Cut + Run, My Active Driveway, Brand New School, Outpost Digital, Mackenzie Cutler, The Mill, and plexifilm.

MacKenzie Cutler  
New York, NY

11/2000 - 4/2005

#### VISUAL EFFECTS ARTIST

Primary talent of Schmigital, New York, the in-house finishing and graphics wing of MacKenzie Cutler, a commercial editorial company. Conducted client attended finishing sessions, completed visual effects shots and completed motion graphics with smoke and desktop systems. Involved in pre-production planning, bidding, and scheduling. Agencies and accounts included:

BBDO - FedEx, DTV  
TBWA - Skittles  
Oglivy - Sprite  
Crispin, Porter, Bogusky - Truth  
McCann Erickson - Mastercard  
Weiden + Kenndey - ESPN

mad.house, inc.  
New York, NY

1/1999 - 11/2000

#### GRAPHICS SUPERVISOR

Designed and executed motion graphics and visual effects using After Effects and flame at commercial editorial boutique. Clients included:

Lowe Lintas and Partners, Merkeley Newman Harty, Jordan McGrath Case and Parters, FCB New York

Advanced Media Concepts  
New York, NY

8/1997 - 12/1998

#### DIGITAL VIDEO SPECIALIST

Responsible for full-service digital video department providing compositing, editing, motion graphics and compression for multimedia projects. Produced content on DVD, streaming video, and CD-ROM. Supervised two employees.

### EDUCATION

1997 New York University  
Trustees Scholar, Department of Film and Television

New York, NY

1995 Stichting Amsterdam Filminstituut  
Certificate of Film Production

Amsterdam, Netherlands

### SOFTWARE

Primary: Autodesk Smoke, After Effects, Photoshop, Illustrator  
Secondary: Maya, flame, Premiere Pro, Final Cut