



## REBECCA LALLY

## EDITOR

### FREELANCE

#### SHORT FORM PROMOS: 2003 – PRESENT

Lally has worked as a freelance editor for both broadcast television and web clients. Recent work has included series promo campaigns for Showtime, Upfront work and branded partnership spots for TVland, and international commercial campaigns for Armani, Sunglass Hut, Morningstar Foods, Coach and Joe Fresh. Her reel can be viewed at [octopustalent.com](http://octopustalent.com). Her clients include:



\*A full Client list is available upon request.

### FREELANCE

#### LONG FORM EDITORIAL: 2003– PRESENT

*Anglophenia* – Web Series – Lead Editor – BBC America – 2013 - present

*The Explorer Girls* (Animated series) - Editor - Nickelodeon/Viacom Networks Inc. – 2009 – Present

*Dora The Explorer* (Animated series) – Editor - Nickelodeon/Viacom Networks Inc. – 2008 – Present

*Go Diego Go* (Animated series) - Editor - Nickelodeon/Viacom Networks Inc. – 2007  
- Present

“5 Takes: USA” – Online Editor – The Travel Channel/Broadway Networks - 2008

*The Last Christmas Party* (Feature film) - Editor -Dora Mae Productions llc. - 2008

*The Katie Brown Show* – Assistant Editor – EditEd Inc/PBS - 2008

*Fuse Sports Stories* – Editor – Fuse TV – 2007

*Fuse Tattoo Stories* – Editor – Fuse TV – 2007

“5 Takes: Latin America” – Online Editor – The Travel Channel/Broadway Networks – 2007

*Sho Me 1<sup>st</sup>* (Editorial television segments) - Editor/Producer - Showtime Networks Inc. - 2003-2006

## STAFF

### EDITOR/POST PRODUCTION

#### DORA MAE PRODUCTION L.L.C.

POST PRODUCTION SUPERVISOR / STAFF EDITOR – 2003 - present

Responsibilities include the purchase, building and media management of internal edit facility, working as an editor with staff producer/directors on short and long form projects, and the training of all new editors in the procedures and software platforms used.

#### SHOWTIME NETWORKS, INC.

POST PRODUCTION MANAGER/ STAFF EDITOR - 2001 – 2006

Responsibilities included the editing and onlining of both long form editorial and promo pieces for air, writing and producing content for broadcast, managing and booking the freelance edit staff, training new editors and assistant editors in edit applications and in-house procedures, supervising the purchase, installation, and construction of post production edit suites, troubleshooting technical issues, supporting the creative production staff in the capacity of a post production producer and consultant.

#### DIRECTOR/PRODUCER – FILM/TELEVISION

Lally has worked as both a director on multiple short and long form projects. She directed, shot, and edited spots to promote their original series “Acceptable TV” on VH1.

Lally’s work as both a director and cinematographer on her short film, “Firefly,” earned her a place at multiple juried festivals, including Worldfest Houston and the Hoyt’s New Filmmaker’s showcase.

*Acceptable TV* Series Promo Campaign – Director - VH1.com – 2008

*Showtime Movie News* (multiple segments) – Writer/Producer - Showtime Networks Inc - 2002-2006

Ralph Nader 2004 Presidential Campaign (Web based segments ) - Editor/Producer – 2004

*Meeting Fate* (16mm short) – Dora Mae Productions - 1998

*Firefly* (16mm short) – Dora Mae Productions -1997

#### EQUIPMENT/SOFTWARE PROFICIENCY:

AVID Media Composer, AVID Symphony, Apple Final Cut Pro, Adobe Photoshop, Adobe After Effects, Adobe Premiere, flatbed editing (Steenebeck and Moviola),

#### EDUCATION

Syracuse University -BFA Film/Art - *Summa cum laude*