

# YASMIN MISTRY VFX / MOTION GRAPHICS DESIGNER

http://www.idesygn.com

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Recent Clients Include:

### ABC NEWS | Freelance Visual Effects Artist

Worked with a team of 2D and 3D artists to create visual effects for television specials aired in HD and SD, including Emmy nominated "20/20; Last Days on Earth," which aired in HD. Responsibilities included compositing, rotoscoping, keying, tracking and motion graphics design.

# **Hornet** | Freelance Compositor

Collaborated with artists to create the Wendy's 'Baconator' commercial. Responsibilities included rotoscoping, keying, tracking and compositing.

**Lifetime Television Networks** | *Freelance Motion Graphics & Print Designer* Designed and animated snipes, end-pages and custom graphics; Created promotional print material and onesheets for original and acquired movies.

# Tag Creative | Freelance After Effects Artist

Designed and animated graphics elements for fashion industry videos and presentations. Clients include: Maybelline, Matrix, Movado and Coty.

### **A&E Television Networks** | Freelance Senior Graphic Artist

Designed in-show custom graphics and promos; Created lower-thirds, credit beds and endpages for The History Channel, The Biography Channel and A&E.

### Romani Bros | Art Director

Designed print, Collateral and web materials for American Trans Air [ATA] and the Lincoln Park Zoo.

#### **Partial list of Current and Previous Clients:**

Alien Kung Fu Brand New School, CathodeRay Condé Nast (Vogue) Detour Design Euro RSCG Free Street Publications International Hunter Public Relations, Mannic Media New York University Pipeline Select Communications Tatham Williams Labadie

#### **SKILLS**

After Effects, Illustrator. Photoshop, Final Cut Pro, Dreamweaver, Fireworks, Quark Xpress, Indesign, Cleaner, Fetch, Transmit, Microsoft Office, Photography. Pre-Press Production

#### **HONORS**

# "20/20; Last Days on Earth""

(motion graphics and compositing)

Emmy Nomination - 2007- Graphic & Artistic Design

# "Visions Revealed" - Independent short film

(art direction, concept, compositing & animation)

Official Selection - 2007 - Deaf Arts Now! Film Festival

Official Selection - 2007 - Red Stick International Film Festival

Official Selection - 2006 - BigMini DV Festival

Official Selection - 2006 - SIGGRAPH MetroCAF NYC

#### Also featured in:

Motion Graphic Design; Applied History and Aesthetics

by Jon Kranser, Focal Press, January 2008

#### **AFILLIATIONS**

ACM SIGGRAPH, member, selected conference student volunteer

## **EDUCATION**

New York University - M.S. Digital Imaging and Design Washington University - B.F.A.; Graphic Design; B.S.B.A; Marketing