

# ZACH HORN MOTION GRAPHICS

#### NBC Sports, On-Air Motion Graphic Designer, New York, NY, Freelance 2011-Present

- Designed and Animated Emmy Award-Winning graphics packages for 2011 Triple Crown.
- Creating on-air promo graphics for major sports such as the 2012 Olympics, NHL's "Game of the Week," US Open, French Open and Sunday Night Football.

## JWT, Motion Graphic Designer/Editor, New York, NY, Freelance 2009-2011

♦ Created animatics and editing commercial spots for various clients: Johnson & Johnson, Microsoft, Kimberly Clark, Royal Caribbean, Jose Cuervo, Smirnoff and Cadbury.

#### Tim Hunter Design, Senior Designer, New York, NY, 2006-2009

• Created graphics for high profile clients such as Microsoft, Color Kinetics, Time Warner Center, and Armani Exchange. Projects are displayed in high-end retail stores, banks, airports, casinos, and on the facades of prominent buildings. The media is presented via plasma, LCD, LED and projection.

## Comedy Central, Broadcast Designer, New York, NY, Freelance 2005-2006

Designed graphic elements and animations for use in on-air promotion spots.

## ID Interactive, Creative Director, New York, NY, 2004-2005

Created DVDs, ECDs, websites, and logo designs for the music industry, including bands such as The Killers and Keane.

#### ABC News, Motion Graphic Artist, New York, NY, 2003-2004

• Worked directly with the art director as a motion graphic designer for "World News Tonight with Peter Jennings," redesigned the look of the show, and animated maps and 3D simulations for broadcast on nightly news.

## Ink Tank, Animator, New York, New York, Freelance 2000

♦ Animated "D.O.G.O.B.G.Y.N", pilot broadcast on USA Network. Digital ink and paint for "Chicken Jane" and "Tiger Words," children's television shows.

#### MTV Animation, Animator, New York, New York, 1998, 1999

- Designed and created audience characters broadcast on puppet-animated sitcom "Celebrity Deathmatch." Animated main characters in segments of broadcast episodes.
- Assisted independent animator Bill Plympton in animating "Helter's Shelter," character animated pilot episode. Made video dubs and DAT recordings.
- Evaluated pilot episodes for animated series.

## Freelance Credits

- ♦ A&E: Animated broadcast promo spots for A&E, History Channel and Bio
- ♦ NBC: Animated broadcast promo spots for WNBC
- ◆ CBS: Animated broadcast spots for sweeps
- ♦ **Leroy+Clarkson:** Designed and animated several commercial spots for **Comcast**
- ♦ Ogilvy: Animated and edited commercial spots for various clients
- ♦ **Grey Worldwide:** Animated and edited commercial spots for various clients
- ♦ **No6:** Animated graphics for a series of **JCPenney** commercial spots
- Buck: Animated lockup for "Better in the Bahamas"
- ♦ Moondog/Hectic: Animated graphics and edited a series of commercial spots for Victoria's Secret
- OMD: Animated and edited submission videos for 2011 Cannes Young Lions Awards

## Awards

♦ Sports Emmy Award: "Best Overall Graphic Design Package," NBC Sports, 201

# Education

# California Institute of the Arts, Santa Clarita, California, 2000-2002

Master of Fine Arts Degree in Experimental Animation 2000-2002
MFA Thesis in experimental animation techniques, BFA coursework in character animation.

#### Rhode Island School of Design, Providence, Rhode Island, 1996-2000

♦ **Bachelor of Fine Arts** Degree in Film, Video, and Animation 1996-2000 Coursework in traditional and experimental animation, computer animation, character animation, puppet animation, painting, photography, drawing, illustration, live-action film, video, graphic design and art history.

# Software

#### 2-D Programs

Photoshop CS5 Extended Illustrator CS5

# **Editing/Compositing**

After Effects CS5 Final Cut Pro Premiere CS5

## **3D Programs**

Maya Cinema 4D Curious Maps 5.5

## **DVD Authoring**

Encore DVD DVD Studio Pro iDVD Fireworks