



# ZENA SFEIR

# EDITOR

## SHOWREEL: [www.editorzs.com/REEL11.mp4](http://www.editorzs.com/REEL11.mp4)

GMC 'Quotes' :30	dir: Sean Thonson	Lowe
CALLAWAY 'Plan B' :30	dir: Bobby Sheehan	Y&R LA
MTV Summer Network Packaging :15	dir: Roger Belknap	MTV
SUBWAY '\$5 Footlong' :30	dir: James Price / Transistor	MMB
KAISER Safe Sex PSA 'Skate Dawgs' :30	dir: Matt Jablin	MTV
ABC College Football 'Superstition' :20	dir: Erroll Morris	Fallon NY
LIFETIME 'Inspiring women - Pru' :30	dir: Harvey Wang	OpticNerve
NIVEA 'Extreme Close Up' :30	dir: Paula Greif	TBWA/Chiat Day
MTV 2006 Network Packaging :15	dir: Mr. McElwaine	MTV
NEWLYWEDS 'T-Bags' :30	dir: Aaron Stoller	MTV
MTV Video Music Awards 'Chris Rock Time' :30	dir: Greg Buyalis	MTV

## +EDIT SOUND/MUSIC [www.editorzs.com/AMcQ.mp4](http://www.editorzs.com/AMcQ.mp4)

ALEXANDER McQUEEN 'Spring / Summer 2000' excerpt dir: Stephane Sednaoui

## +recent:

[www.editorzs.com/ND\\_SachinBabi.mp4](http://www.editorzs.com/ND_SachinBabi.mp4)

SACHIN + BABI F/W 2010 fashion video - 6mins dir: Nevil Dwek

## RESUME

### NARRATIVE: SHORT FILMS

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PITCH dir: Ian Gelfand, prod: Jason Fuchs, 25mins

Official selection: SHORT FILM CORNER: 59<sup>th</sup> CANNES FILM FESTIVAL 2006

Official selection: AUSTRALIAN INTERNATIONAL FILM FESTIVAL 2006

Nominee: Best Comedy, LA INTERNATIONAL SHORT FILM FESTIVAL 2006

Winner: Best Short Film, BIG APPLE FILM FESTIVAL 2006

COYOTE BEACH dir: Markus Greisshammer, Goodhill Productions, 30 mins

Winner: BEST AMERICAN SHORT 9<sup>th</sup> AVIGNON / NEW YORK FILM FESTIVAL 2003

ALAN SMITHEE dir: Crobin, 2011

### COMMERCIALS / PROMOS SELECTED

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PORSCHE 20 spots for Porscheeveryday.com	cr: dir: Aaron Bauble, TransistorStudios	Cramer-Krasselt	2011
FORD Fusion 'Fusion Value'	dir: Mikon Van Gastel / AVSO	JWT-Team Detroit	2010
AMEX 'Member's Project: Yvon Chouinard & Geoffrey Canada'	dir: Scott Hicks; dp: Bob Richardson	Ogilvy	2010
CLINIQUE 'High Lengths Mascara' viral	dir: Carter Peabody, Peabody & Co	Clinique	2009
REALIZE 'Draw the Line'	dir: James Price, TransistorStudios	Anderson DDB	2009
GIANT EAGLE 'FoodPerks'	dir: James Price, TransistorStudios	Y&R Chicago	2009
SUBWAY '\$5 Footlong'	dir: James Price, TransistorStudios	MMB	2008
ROBITUSSIN 'Robitussin Knows'	dir: James Price, TransistorStudios	Grey	2008
DIBS 'Do Dibs Bite-sized Film Fest'	dir: Ian Gelfand	MTV	2008
THE TUDORS Season 2 promos	Showtime	Showtime	2008

GMC 'Inspired: Quotes'	dir: Sean Thonson, MJZ	Lowe	2007
CALLAWAY GOLF 'Annika Sorenstam / Charles Howell III'	dir: Bobby Sheehan	Y&R LA	2007
GSN Network IDs 'Action / Drama / Thrills / Challenge'	dir: James Coulson	CA2	2007
NICKTOONS / NOGGIN promos			2006-7
GMC 'Sierra / Yukon / Envoy'	dir: Sean Thonson, MJZ	Lowe	2006-7
WALMART 'This is not...an Apt / Dorm'	dir: Sophia Cranshaw, MTVU	GSD&M	2006
JCPENNEY 'Next!'	dir: Matt Jablin	MTV	2006
MTV Network IDs 'Summer Sizzle'	dir: Mr. McElwaine	MTV	2006
NOT YOUR AVERAGE TRAVEL GUIDE promos	dir: Chris McKenna	Wee Beastie	2006
SNAPPLE 'Return the Favor'	dir: Ian Gelfand	MTV	2005
J&J BABY OIL 'Competition'	dir: Nick Thompson	Lowe	2005
MTV Network IDs 'Summer on the Strip'	dir: Roger Belknap / Lena Beug	MTV	2005
NIVEA 'Extreme Close Up'	dir: Paula Greif, Epoch	TBWA/Chiat Day	2005
LOGO / ANGELS IN AMERICA promos		Logo	2005
MTV CHOOSE or LOSE 'Oval Office' campaign	dir: Joel Schumacher	MTV	2004
MTV 04 VIDEO MUSIC AWARDS campaign	dir: Brand New School / Aaron Stoller	MTV	2004
KAISER PSA 'Skate Dawgs' Safe Sex PSA	dir: Matt Jablin / Ceyi Peter-Thomas	MTV	2004
LIFETIME Network Anniversary promos	dir: Harvey Wang	Optic Nerve	2003
NEWLYWEDS Season 3 promos	dir: Aaron Stoller / Randy Krallman	MTV	2004
PUNK'D Season 3 promos	dir: Aaron Stoller / Ashton Kutcher	MTV	2004
NEWLYWEDS Season 2 promos	dir: Aaron Stoller	The Martin Agency	2003
MTV 03 VIDEO MUSIC AWARDS 'Chris Rock Time'	dir: Greg Buyalos	MTV	2003
FINE LIVING Channel branding spot	dir: Joe Wright	Trollback & Co	2003
MTV 03 MOVIE AWARDS 'Jackass' w/Justin Timberlake	dir: Michael Bellino	MTV	2003
JACKASS – THE MOVIE MTV trailers for feature	dir: Aaron Stoller	MTV	2002
MTV 02 MOVIE AWARDS 'Classy' w/ Jack Black	dir: Michael Bellino.	MTV	2002
SONY WALKMAN 'Wrestler / Dog / Dorm'	dir: Phil Morrison	Y&R NY	2001
DOUBLE TAKE FILM FESTIVAL Festival Trailer 'India'	dir: Tim Beiber	McKinney Silver	2001
ABC College Football Promos	dir: Erroll Morris	Fallon NY	2000
ALEXANDER MCQUEEN 'Spring / Summer 2000'	dir: Stephane Sednaoui	Anonymous	2000
HELP THE HOMELESS PSA 'Empty Homes'	dir: Tom Carty / Walter Campbell	AMV BBDO	1997

## LONG FORM: TV / WEB

ANA GASTEYER pre-pilot feat. Will Ferrell, Jimmy Fallon ++	dir: Ana Gasteyer / Scott King		2010
SACHIN + BABI F/W 2010 fashion video - 6mins	dir: Nevil Dwek	Ankasa	2010
BRIAN ATWOOD pilot - reality show of top shoe designer	prod: Michael Hirschorn	Ish Entertainment	2010
MARRIOTT.COM 'Behind the Scenes of the "Driven" Campaign' - 5mins		McGarrybowen/Continuity	2009
MOM's COOKING Lifetime series - 30mins episode 111		Boywonder	2008
LEVER 2000 'Raise Your Game' webisodes: online reality show in conjunction with the Tennis US Open		Starcrossed	2007
'GIRL's GUIDE TO BUSINESS' pilot		LionTV	2007
'THE ROAD TO JUSTICE' 25mins documentary fund raiser the story of exoneration of Ryan Matthews, wrongly convicted juvenile on death row		Off-Center	2005
MTV SWEET SIXTEEN show open editor	prod: Lily Neumeyer	MTV	2004
MTV ROOM RAIDERS 30mins episode 15 special for Halloween	prod: Sara Nichols	Emotional Pics/Granada	2003
MTV MADE additional editor Aug 2004		MTV	2004
VHI DRIVEN additional editor on Christina Aguilera / Kelly Clarkson / Notorious BIG		VHI	2002
QUEER AS FOLK 25mins Season Finale Special	prod: Scott Zaretski	Showtime	2002
WYNTON MARSALIS & JAZZ AT LINCOLN CENTER 5mins image video		Jazz at Lincoln Center	2003

## MUSIC VIDEOS:

MOTION feat. Tara Chase & Apani 'The Trilogy: 3Mcz'	dir: Allison Duke	Polymed
IVY 'Let's go to Bed'	dir: Adam Schlesinger	Minty Fresh
IVY 'Lucy Doesn't Love You'	dir: Adam Schlesinger	Nettwerk
FOUNTAINS OF WAYNE 'Trouble Times'	dir: Adam Schlesinger	Atlantic

SKILLS:

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Avid Media Composer, Symphony, Xpress & Final Cut Pro,  
Photoshop, Illustrator  
Fluent in French & Arabic

STAFF:

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<i>1997 – 2001</i>	Mad River Post, NYC	junior editor / cutting assistant for Emily Dennis, Mike Elliot
<i>1997 – 1995</i>	P3 Post, London	assistant editor
	The Mill / The Whitehouse	PA
	/Telecine, London	

EDUCATION:

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MA (joint hons) French & History of Art

<i>1990 – 1994</i>	Edinburgh University, Scotland, Great Britain
<i>1992</i>	Université Paris I Panthéon-Sorbonne, France