



AMY LAZARUS

PRODUCER

SUMMARY

Passionate Post Producer/EP with extensive experience in post-production, animation, graphics, visual and special effects. Strong negotiator, collaborator and creative problem solver. Develops and maintains relationships with clients and vendors. Manages large and small accounts with tight budgets. Committed to increasing company's growth. Prepared post-production budgets and forecasts with 95% accuracy. Established rates and accounts with vendors. Responsible for onboarding new hires.

EXPERIENCE

03/2016 to 06/2016

Beast

Freelance Head of Production — New York

Created solutions to needs and technical concerns, budgets and processes to meet deadlines and budgets without compromising the quality of the project.

Hired, contracted with and supervised editors, VFX companies, transcribers and translators.

Supervised the post production team including a manager, coordinator, talent and assistant editors

Scheduled, supervised and accounted for all final deliverables, technical processes and post production costs of each project.

Actively pursued and researched cutting edge technology to improve our processes and educate our staff.

06/2015 to 02/2016

Freelance

Senior Post Producer — New York

Homestead, No 6, Joint,

02/2015 to 05/2015

Apple

Freelance Senior Post Producer — Cupertino, CA

Launched the How-To Apple Watch videos in 5 languages for domestic and international use.

Managed a team of 15 - to include editors, assistants, flame artists and graphic designers.

Liason to the visual effects team to help facilitate their needs in order to execute final digital shots.

Worked in collaboration with Apple's creative producers worldwide.

01/2014 to 01/2015

Final Cut

Freelance Senior Post Producer — New York

Actively managed and mentored cross-functional staff members in support of meeting project deadlines and budget guidelines while maintained strong vendor relationships.

Established and implemented strategies to address timeline and budget constraints.

- 11/2013 to Current** **Freelance**
Senior Post Production Producer — New York
No 6, Consulate, Jump, Kollins Communications, Homestead, Lost Planet, Company X, Cut and Run, Joint, Ogilvy & Mather
- 04/2012 to 11/2013** **Wildchild Post**
Executive Producer — New York
Rebranded company image by creating new website.
Involved in recruitment and support staff management.
Bidding all projects following AICE guidelines.
Ran all sales in collaboration with Sales Reps.
Oversaw producers and 5 edit bays including 2 finishing rooms.
Responsible for bringing in all freelance talent to include any CGI and graphic designers.
- 12/2008 to 04/2012** **Freelance**
Senior Post Producer — New York
Homestead, Company X, Consulate, Jump
- 09/1997 to 11/2008** **Mad River Post**
Producer/Executive Producer — New York
Directed all sales efforts including client procurement.
Brought in accounts to include: T.J. Maxx, Marshall's, Wachovia Bank, Dunkin' Donuts and Liberty Mutual resulting in \$3.5 million of new business (total company revenue \$10 million).
Repeat business opportunities were created from this effort.
Attended sales meetings and screenings for clients in Boston and NY.
Produced Wachovia and Budweiser jobs out of LA office and managed a team of 17 including 7 editors, 4 producers and 5 assistants.
Produced hundreds of commercials and visual effects/graphics jobs from bidding to completion.

EDUCATION AND TRAINING

Bachelor of Fine Arts
New York University, Tisch School of the Arts