



Shyam Thampi Rajendran

MOTION GRAPHICS ARTIST

SKILLS

After Effects CS4, Final Cut Pro, Combustion, Shake, Flint, Commotion, Icarus, Premiere 6.5, Cinema 4D, Alias, Wavefront Maya, 3d Studio Max, 3d Studio Viz, Autocad, Adobe Photoshop CS4, Adobe Illustrator CS4, Quark Express, Fractal Painter, Coral Draw, Adobe Pagemaker, Flash MX, DreamWeaver MX, Fireworks MX, Cold Fusion, HTML

AWARDS

Two PROMAX BDA SILVERS - 2009

PROMAX BDA GOLD - Design Awards - 2008

EXPERIENCE

Sr. Art Director

2006 September - Present

truTV, Turner Entertainment Networks. (Formerly Court TV)

Senior Art director for Court TV and helped relaunch the channel as truTV in 2008 January.

Sr. Designer

2005 April - 2006 September

A&E television networks, HISTORY & BIOGRAPHY Channels

Senior designer supporting and art directing promo graphics and show packages for the above channels.

Sr. Designer

2004 March - 2005 March

PURE - www.pureny.com - New York

Responsible for various brand campaigns and advertisements. Storyboarding, animation, compositing and design direction.

Designer

2003 August - 2004 February

Digital Kitchen - www.d-kitchen.com - Chicago, IL

Responsible for various brand campaigns and advertisements. Storyboarding, animation, compositing and design direction.

Designer

2002 February - 2003 August

EDGEWORX - www.edgeworx.com - New York

Responsible for various brand campaigns and advertisements. Storyboarding, animation, compositing and design direction.

Web Designer

2001 – 2002

Online Distance Learning - aim.scad.edu

Responsible for setting up and managing the online distance learning website for Savannah College of Art & Design. Also included making tutorials for various software.

SELECT PROJECTS

Rebrand and Re-launch of TruTV Networks in 2008

Rebrand of MSG networks in 2004 with Flying Machine

Budweiser Global Ads for Super bowl / OSCAR

Sky Italia Channel Launch

SELECT CLIENTS

Budweiser, NFL, Chase, Capital One, Wendy's, Cincinnati Bell, Verizon, EarthLink, Coke, Footlocker, New York Knicks, Ddb Chicago, Dcode

Court TV/ TruTV - Art Direction, Launch of TRUTV, Rebranding

A&E Channel - Broadcast Design, Promos & Show Packages

History Channel - Broadcast Design, Promos & Show Packages

Biography Channel - Broadcast Design, Promos & Show Packages

Lifetime Channel - Promos

SKY Italia - Italian digital Channel Launch

MTV Networks - Promos

MTV 2 Network Launch and Branding - Promos, Idents

OLN NETWORK (now V/S Network) - Promos

MSG (Madison Square Garden) - Rebranding

Nickelodeon - Upfront and Promos