



MONIQUE ROBERTSON

CAREER SUMMARY:

A highly creative, resourceful and seasoned Senior Producer with 20 years of diverse experience; in traditional long, branded, short and social programming formats. Experience as a predictor at TV networks, Production Supervisor on documentaries, Line Producer on films and commercials and an Editorial / VFX Producer on high-profile advertising campaigns. I offer a unique perspective of service for creative companies, with hands-on knowledge of the practical implementation of creative concepts. I excel in strategic, financial and day-to-day operations while building client relationships and effective partnerships to produce noteworthy campaigns.

EXECUTIVE PRODUCER:

<u>Dress Code NY Inc.</u>	IBM, CAPRI SUN, AIGA, TYKERB	2014
<u>Adolescent, Inc.</u>	HBO, SCI-FI, COMCAST, NY TIMES, NICKELODEON, CARTOON NETWORK, DISCOVERY, CMT, OXYGEN, FXX, MTV, VH1, FUSE, SVT, GOLF, THE-N, IDN	2007-09 & 2014

VFX /POST PRODUCER:

<u>Eg+ /BBDO</u>	METLIFE, BOMBAY SAPPHIRE	2018
<u>Picture Farm Productions</u>	PEPSI, ANHEUSER-BUSCH, HYATT, WESTAR, KEURIG	2017
<u>Ogilvy & Mather /H&O</u>	AMEX, IBM, NATIONWIDE /NFL, PHILIPS, SIEMENS	2016 -2017
<u>Scarlett /Lively Group</u>	CREST, L'OREAL, TAMPAX, MAYBELLINE	2016 & 2017
<u>Homestead Films</u>	BLUE BUFFALO	2016 & 2017
<u>Ataboy Studios /Wunderman</u>	MIKE & IKE, MIRACLE-EAR	2016 & 2017
<u>Ghost Robot /McCann</u>	VERIZON	2016
<u>Spontaneous /BBDO</u>	AT&T & LOWES	2016
<u>Moving-Picture Company /Grey /Leo</u>	GMC, MOTOROLA, PRADAXA, FIBER-ONE	2015 -2016
<u>HS Ad USA /LG Electronics</u>	LG V10 Website & OLED EDUCATIONAL VIDEO	2015
<u>McCann Worldwide /Craft</u>	GENERAL MILLS, WIN10, CLOUD & INVOKANA	2015
<u>Cheshire Films</u>	LA PRAIRIE, FRESH	2015
<u>Quietman/FCB Garfinkel</u>	FISHER-PRICE	2014
<u>R&D Media</u>	MATCH.COM, PRO-DAY	2013 & 2014
<u>Havas Worldwide /Bluestar</u>	ALL, AMRIX, LYXUMIA, TUDORZA	2013 & 2014
<u>VSA Partners</u>	'IBM 1,3,9 DIGITAL SHORTS'	2013
<u>The Mill</u>	SEARS/DYSON	2013
<u>Juniper Jones</u>	DIGITAS	2013
<u>DECON</u>	iHEART RADIO, NFL/VISA, VH1	2012 -2013
<u>Organic</u>	INTEL, PEPSI	2012
<u>Pipeline PS</u>	GENENTECH ROCHE	2012
<u>1ST Avenue Machine</u>	HONDA, HTC	2011
<u>Draft FCB</u>	SPIRIVA, DALCETRAPIB, ILARIS, FLUMIST, RELPAX	2011
<u>Mechanism Digital</u>	GENENTECH ROCHE	2011
<u>321 Launch</u>	ARNOLD, BBDO, DDB	2010
<u>Loyalkaspar</u>	SHAKIRA WORLD TOUR - 'SALE EL SOL'	2010
<u>JWTwo (J Walter Thompson)</u>	JET BLUE, MACY'S, ZYRTEC, MARINES.COM	2009
<u>The Brand Gallery</u>	COMCAST, HEARST-ARGYLE, HGTV, SHOWTIME	2007
<u>nVision</u>	TOMMY HILFINGER	2002
<u>Asia Sport Television</u>	'ASIA SPORTS SHOW'	1997
<u>FOX /XYZ Entertainment</u>	DISCOVERY & ARENA Channels	1998 -1999
<u>STAR TV + (FOX)</u>	On-Air Promos	1996 -1998

LINE PRODUCER:

<u>HS Ad USA /LG Electronics</u>	OLED EDUCATIONAL VIDEO & 'HOW TO' VIDEO	2015
<u>Cheshire Films</u>	LA PRAIRIE, FRESH	2015
<u>AMICI Productions</u>	'MAKING SPACES: 5 Women Changing Architecture'	2013
<u>Black Helicopter/Dick Clark Productions</u>	'JIM ROME ON SHOWTIME'	2012
<u>Valins & Co /ASPCA</u>	BANANA REPUBLIC	2012
<u>Pipeline PS</u>	CATALYST AWARDS	2012

The Food Group	SYSCO	2011 & 2012
Dead As We Know It	PROXIMO SPIRITS	2011
Euro RSCG /Loyalkaspar /Showtime	'PAUL & MIRA SORVINO JOURNEY' & DEXTER	2010
GE /Beeby, Clark + Meyler	'WINTER OLYMPICS	2010
Brain /Tango /Harold Group	ING - 'PIGGYBANK'	2009
GE /Beeby, Clark + Meyler	'ECOMAGINATION'	2007
Discovery Channel /Impossible Pictures	'PERFECT DISASTERS - SOLAR STORM'	2005
Granada TV /Atlantic TV	'INSIDE FRANK SINATRA'S COFFIN'	2004
Four Lane Highway LLC	'FOUR LANE HIGHWAY'	2003
The Firm	'NO MORE SECRETS'	2002
Cartoon Network/ Toast Media	'ELEC-TOON'	2001
ABC TV /Burberry Productions	'CHANGI' * AFI Award	2000
ABC TV	'THE FARM'	2000

PRODUCTION SUPERVISOR /UPM:

National Geographic /Hidden Treasures	'SECRETS OF MARY MAGDALENE'	2006
American Public TV /Hidden Treasures	'SECRETS OF THE OCCULT' Parts 1 & 2	2006
Harry Belafonte /Jim Brown Productions	'GATHERING OF THE ELDERS'	2005
Faudon Movies	'UTE LEMPER AT CARLYLE HOTEL'	2005
Big Shot Films	'LOS DISINFECTIVOS'	2002
Southern Star Endemol	'BIG BROTHER' I & II	2001 & 2002
NBC /NBA Entertainment	GOODWILL GAMES	2001
Left Foot Productions	'CALLING GERRY MOLLOY' * AFI Award	2001
Columbia Tristar Pictures	'F.E.A.R.ing'	2001
NBC /NBA Entertainment	SYDNEY OLYMPICS	2000
NBC /NBA Entertainment	'INSIDE STUFF'	2000
Discovery Channel /Essential TV	'QUEST FOR GOLD'	2000
Outloud Communications	LAND ROVER DISCOVERY & ALCATEL	1999 -2000
Discovery Channel /Cortina Productions	'FITeam POWER HOUR'	1999
Gas Films	HEINEKEN	1998
STAR MOVIES (FOX)	Weekly show, BTS, Interstitials, Promos, Interviews	1994 -1996

EDUCATION:

Website Architecture for Non-Techs	SVA	2014
Final Cut Pro 10.0	SVA	2013
Photoshop	SVA	2012
AA FILM /TV Degree - 4.0 GPA	ORANGE COAST COLLEGE	1991-93

VIMEO:

<http://vimeo.com/user4080536>