



JOE PERRY

COPYWRITER / CREATIVE DIRECTOR

Experience

Partner, Writer, Ogilvy & Mather, New York

IBM, Ameritrade, American Express.

Comcast Business, Corteva, Cisco,

Goldman Sachs, Chemours, DHL.

July 2002 thru December 2020

V. P. Associate Creative Director, Bozell, New York.

Datek Online, Bank of America. Mass Mutual.

1999 thru 2002

V.P. Associate Creative Director, FCB, San Francisco.

Fox Sports News, Quicken.com, AT&T Mobile.

1998 and 1999

Creative Supervisor, BBDO, New York.

Pepsi, HBO, GE.

1996 thru 1998

Copywriter, Hal Riney & Partners, San Francisco.

Clinique, PBS, Mirage Resorts,

The Nature Conservancy,

Alamo, The Ad Council.

1994 thru 1996

Copywriter, Cramer-Krasselt, Chicago.

Southwest Airlines, Illinois Tourism,

Moen Faucets, Humana.

1992 thru 1994

Awards

Cannes, One Show, CA, Art Directors' Club, EFFIE, etc.