



MONIQUE ROBERTSON

CAREER SUMMARY:

A highly seasoned, resourceful and creative Senior Producer with 20 years of diverse experience. A Pro TV networks, Production Supervisor on documentaries, Line Producer on films and commercials and an Editorial / VFX Producer on high-profile advertising / social campaigns digital & OOH. I offer unique insight into production companies and agencies; with hands-on knowledge of the practical implementation of creative concepts, ownership of the financial and day-to-day operations, while successfully building effective partnerships to produce noteworthy campaigns.

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POST / VFX / ANIMATION PRODUCER:

- * Budgeted, scheduled & managed TV broadcast, commercials, promos, mini-docs & socials projects
- * Have extensive list of shoot and post contacts in all entertainment mediums
- * Directed 2D/3D GFX, edit, VO & audio sessions. Manage delivery of assets with multiple tech specs

<u>Havas Health & You</u>	PFIZER, SANOFI, XELJANZ, NOVARTIS, AMGEN	2020-21
<u>Wieden+Kennedy /Joint Editorial</u>	FORD, McDONALDS, HEINZ	2020
<u>Ogilvy /HOGP</u>	AARP, AMEX, SAMSUNG, CORTEVA, GERBER	2019 -20
<u>Bandit Editorial /Scout Studios</u>	SONOS, TASK RABBIT, MARCUS LOANS	2018
<u>Droga5 /Second Child</u>	AUDIBLE, MATTRESS FIRM	2018
<u>Eg+ /BBDO, TBWA Chiat Day</u>	METLIFE, BOMBAY SAPPHIRE	2018
<u>Picture Farm Productions</u>	PEPSI, ANHEUSER-BUSCH, HYATT, WESTAR, KEURIG	2017
<u>Ogilvy & Mather /H&O</u>	AMEX, IBM, NATIONWIDE/NFL, PHILIPS	2016 -17
<u>Lively Group /Spontaneous</u>	AT&T, LOWES, CREST, L'OREAL, TAMPAX	2016 &17
<u>Ataboy Studios /Wunderman</u>	MIKE & IKE, MIRACLE-EAR	2016 &17
<u>Ghost Robot /McCann</u>	VERIZON	2016
<u>Moving-Picture Co /Grey /Leo</u>	GMC, MOTOROLA, PRADAXA, FIBER-ONE	2015 -16
<u>HS Ad USA /LG Electronics</u>	LG V10 Website & OLED EDUCATIONAL VIDEO	2015
<u>McCann Worldwide /Craft</u>	GENERAL MILLS, WIN10, CLOUD, INVOKANA	2015
<u>Cheshire Films</u>	LA PRAIRIE, FRESH	2015
<u>Quietman/FCB Garfinkel</u>	FISHER-PRICE	2014
<u>R&D Media</u>	MATCH.COM, PRO-DAY	2013 &14
<u>Havas Worldwide /Bluestar</u>	ALL, TUDORZA, AMRIX, LYXUMIA	2013 &14
<u>VSA Partners</u>	'IBM 1,3,9 DIGITAL SHORTS'	2013
<u>The Mill</u>	SEARS/DYSON	2013
<u>Juniper Jones</u>	DIGITAS	2013
<u>DECON</u>	NFL/VISA, VH1, EVADO, iHEART RADIO	2012 -13
<u>Organic</u>	INTEL, PEPSI	2012
<u>Pipeline PS</u>	GENENTECH ROCHE	2012
<u>1st Avenue Machine</u>	HTC, HONDA	2011
<u>Draft FCB</u>	SPIRIVA, DALCETRAPIB, RELPAX, FLUMIST	2011
<u>Mechanism Digital</u>	GENENTECH ROCHE	2011
<u>321 Launch</u>	ARNOLD, BBDO, DDB	2010
<u>Loyalkaspar</u>	SHAKIRA WORLD TOUR - 'SALE EL SOL'	2010
<u>J Walter Thompson /JWTwo</u>	MACY'S, ZYRTEC, JET BLUE, MARINES.COM	2009
<u>The Brand Gallery</u>	SHOWTIME, HGTV, COMCAST, HEARST-ARGYLE	2007
<u>nVision</u>	TOMMY HILFIGER	2002
<u>Asia Sport Television</u>	'ASIA SPORTS SHOW'	1997
<u>FOX /XYZ Entertainment</u>	DISCOVERY & ARENA Channels	1998 -99
<u>STAR TV (FOX)</u>	On-Air Promotions for Star Plus	1996 -98

EXECUTIVE PRODUCER:

- * Wrote pitches, scripts & collaborated on concepts with CDs. Heavy agency & client liaison.
- * Produced all projects from pre, managing shoots, directing edits & supervising 3D/AE graphics
- * Managed budgets & improved company's bottom-line. Generated contracts for client's & staff.
- * Strategized company's direction & growth, hired artists, improved company's visibility

Dress Code NY Inc.

IBM, CAPRI SUN, AIGA, TYKERB

2014

Adolescent, Inc.

HBO, SCI-FI, FXX, DISCOVERY, NY TIMES, CMT 2007-09 & 14
OXYGEN, FUSE, CARTOON NETWORK, COMCAST,
NICKELODEON, MTV, VH1, GOLF, IDN, GHOST ROBOT

LINE PRODUCER:

- * Produced shoots with local & int'l crews for TV, commercials, documentaries, film, web & print
- * Broke down scripts & treatments into AICP, Movie Magic, Showbiz, Excel budgets up to \$10 million
- * Managed budgets, cost-to-complete reports, monthly projections, finalised actuals & processed payroll
- * Supervised shoots, hired & handled up to 200 talent, 85 crew, 3 cameras in multiple locations.
- * Worked with vendors, SAG, crew and unions to negotiate rates & fulfill requirements

<u>Mechanism Digital /Lundbeck</u>	VR Pharma	2019
<u>Cheshire Films</u>	LA PRAIRIE	2015
<u>AMICI Productions</u>	'MAKING SPACES: 5 Women Changing Architect'	2013
<u>Black Helicopter/Dick Clark Prods</u>	'JIM ROME ON SHOWTIME'	2012
<u>Valins & Co</u>	BANANA REPUBLIC /ASPCA	2012
<u>Pipeline PS</u>	CATALYST AWARDS	2012
<u>The Food Group</u>	SYSCO	2011 &12
<u>Dead As We Know It</u>	PROXIMO SPIRITS	2011
<u>Loyalkaspar /Euro RSCG /Showtime</u>	'PAUL & MIRA SORVINO JOURNEY', DEXTER	2010
<u>GE /Beeby, Clark + Meyler</u>	'WINTER OLYMPICS	2010
<u>Brain /Tango /Harold Group</u>	ING - 'PIGGYBANK'	2009
<u>GE /Beeby, Clark + Meyler</u>	'ECOMAGINATION'	2007
<u>Discovery Channel /Impossible Pics</u>	'DISASTERS - SOLAR STORM'	2005
<u>Granada TV /Atlantic TV</u>	'INSIDE FRANK SINATRA'S COFFIN'	2004
<u>Four Lane Highway LLC</u>	'FOUR LANE HIGHWAY'	2003
<u>The Firm</u>	'NO MORE SECRETS'	2002
<u>Cartoon Network/ Toast Media</u>	'ELEC-TOON'	2001
<u>ABC TV /Burberry Productions</u>	'CHANGI' * AFI Award	2000
<u>ABC TV</u>	'THE FARM'	2000

PRODUCTION SUPERVISOR:

- * Broke down scripts, allocated & maintained budgets for each department
- * Cleared photos, documents, artwork, music & managed rights
- * Supervised recreation shoots, negotiated with vendors, hired staff & facilitated post

<u>National Geo /Hidden Treasures</u>	'SECRETS OF MARY MAGDALENE'	2006
<u>Amer Public TV /Hidden Treasures</u>	'SECRETS OF THE OCCULT' Parts 1 & 2	2006
<u>Columbia Tristar Pictures</u>	'F.E.A.R.ing'	2001
<u>Outloud Communications</u>	LAND ROVER DISCOVERY, ALCATEL	1999 -00
<u>STAR MOVIES (FOX)</u>	Weekly show, BTS, Interstitials, Promos	1994 -96

PRODUCTION MANAGER /UPM:

- * Negotiated fees with vendors & locations, hired equipment, organized transport & accomms
- * Hired, managed cast & crew, signed contracts, organized payroll, insurance & facilitated shoot & post
- * Maintained production schedule, prepared call sheets & daily production reports

<u>Harry Belafonte /Jim Brown Prods</u>	'GATHERING OF THE ELDERS'	2005
<u>Faudon Movies</u>	'UTE LEMPER AT CARLYLE HOTEL'	2005
<u>Big Shot Films</u>	'LOS DISINFECTIVOS'	2002
<u>Southern Star Endemol</u>	'BIG BROTHER' I & II	2001 &02
<u>NBC /NBA Entertainment</u>	GOODWILL GAMES	2001
<u>Left Foot Productions</u>	'CALLING GERRY MOLLOY' * AFI Award	2001
<u>NBC /NBA Entertainment</u>	SYDNEY OLYMPICS	2000
<u>NBC /NBA Entertainment</u>	'INSIDE STUFF'	2000
<u>Discovery Channel /Essential TV</u>	'QUEST FOR GOLD'	2000
<u>Discovery Channel /Cortina Prods</u>	'FITeam POWER HOUR'	1999
<u>Gas Films</u>	HEINEKEN	1998