



KEN EDGE

ART DIRECTOR / DESIGNER / ANIMATOR

Background

Award winning Art Director and Motion Designer with a background in achieving resounding success by taking projects from conception to completion. Processes a reputation for navigating teams of designers, animators, and producers through complex large scale projects as well the smaller scale. All while continually adapting, learning new technology and complex processes while anticipating and establishing new design trends.

Skills

Motion Design and Production:

2D Animation; 3D Animation; Advertising Design and Production; Broadcast Design and Production; Camera Tracking; Character Design; Client Presentations Design; Illustration; Compositing; Rotoscoping Script Writing; Still Photography; Storyboards; Style Frames; Video Camera Operation

Print Design:

Banners; Branding; Logo Design; Print Ads; Posters; Direct Mailers; Album Cover Design; Presentation Design

Digital:

Web page layout, Branding, Style Sheets, Multimedia integration, understanding Cross Platform optimization; Social Media Content; Gif Animation, Video Content Production; Web Advertisements

Team Management:

Staff Inspiration & Training; Hiring & Recruiting; Project Management; Production Oversight; Budget Management; Presentations

Software/Programming Language Knowledge

Adobe Acrobat

Adobe After Effects

Adobe Dreamweaver

Adobe Flash

Adobe Illustrator

Adobe InDesign

Adobe Media Encoder

Adobe Lightroom

Adobe Photoshop

Adobe Premiere

Arnold Render

Cinema 4d

CSS

Final Cut Pro

GMail

Google Docs

Google Sheets

HTML

Logic Pro X

Octane Render

Pages

Microsoft Word

Microsoft Outlook

Red Giant Suite

RedShift

Slack

XParticles ZBrush

Education

Savannah College of Art and Design

Class of 2000.

Bachelor's of Graphic Design.

GPA 4.0

Awards

2001 BDA Silver - Best

News Package

CNN International

Role: Designer

2013 BDA Gold - Best

Promo

Nickelodeon

Role: Designer/Animator

Ken Edge Action Design / *CEO , Creative Director, / 2005 - Present*

Independent Creative Director/Motion Designer and business owner focused on delivering outstanding design and illustration driven animated spots for a variety of platforms and disciplines. Developing and maintaining new and existing business relationships with clients, vendors, and freelance artists.

Creative Bubble / *Senior Designer/Art Director / 2007 - 2008*

Fulfilling day-to-day design and animation needs. Design and animation for pitches. Mentoring of studio interns.

Salt Design / *Senior Designer/Art Director / 2003 - 2005*

Design, Illustration and animation for a roster of clients including the TURNER Broadcasting, Cartoon Network, Warner Brothers. Maintained studio website, and managed studio interns.

CNN International / *Senior Designer/Art Director / 2001 - 2003*

Design and production of CNN International’s Flag Ship Show’s show packages, including Show Opens and other editorial graphic templates, as well as day to day graphic needs of the network.

Past Clients



Athletics	HSC USA	Reel FX (Tx)
Big Smack (PA)	Hunter Gatherer	RGA
Big Star	Hush	Rockstar Games
Blacklist	Imaginary Forces	SEC TV
Brand New School	Inter Spectacular	Shilo
Brigade	Kyle Edit	Stardust
Broadway Video	Lair Collective	Star Burns Industries
Brooklyn Athletic Club	Lifelong Friendship Society	Suspect
Cause & Effect	Lobo	Taylor James
Charlex	Logan	The Ebleing Group
Click 3x	Loyal Kaspar	The Mill
Crew Cuts	M s s n g P a c e s	The Wilderness
DeCon	Mass Market	Thornberg & Forester
Digital Kitchen	Moving Picture Company	Transistor Studios
Doubleday & Cartwright	Nickelodeon	TruTv
Dress Code	Ogilvy	Vice Magazine
Golden Lucky/Saimon Chow	Panda Panther	Vice Records
Green Card Pictures	Piranha	Viceland
Gretel NY	Plus Et Plus	VSA Partners
Grey	Reality Pictures (GA)	