



PHILLIPA DAVIS

PRODUCER

PROFESSIONAL SUMMARY

Dynamic, creative, and focused Senior Producer with experience fostering robust relationships with key personnel and stakeholders to successfully manage projects from conception through completion. Two-time Grammy-nominated producer who makes critical decisions and provides working solutions to overcome complex logistical challenges. A relationship-focused leader with impeccable written, verbal, and interpersonal communication skills. Analytical and creative problem-solver who defines the scope of projects to establish goals, deliverables, schedules, and budgets. Driven and proactive, with a track record of conceiving, developing, co-writing, and producing multiple award-winning original film projects.

SELECTED HIGHLIGHTS

- ▶ 50th Grammy Awards Nominee Producer: "10 Days Out, Blues from the Back Roads" Long Form Video
- ▶ 42nd Grammy Awards Nominee Producer: Lauryn Hill's "Everything is Everything" Short Form Music Video
- ▶ Executive Producer: Multi-Award-Winning "Curse of War" Short Film

PROFESSIONAL EXPERIENCE

Line Producer & Post Producer | Freelance - Various Locations

Jan 2015 - Present

- ▶ Coordinate shoot logistics from conceptual stages through post/final delivery for music videos and commercials
- ▶ Serve as a Creative Producer and Post-Producer for various commercials, films, documentaries, web series, and reality shows
- ▶ Facilitate heavy client-facing interactions to successfully develop and negotiate all project scopes, timelines, and budgets
- ▶ Lead and manage end-to-end production of all projects to deliver client programs on schedule and within budget parameters
- ▶ Execute opportunities for minorities and establish training programs to foster careers in commercial and film industries

Post Producer | Craft Worldwide - New York, NY

Apr 2022 - May 2024

- ▶ Served as the Post Producer on a variety of projects, including the 2023 Cannes Film Festival, two-time Grand Prix Winner for Microsoft's "ADLaM"
- ▶ Partnered with notable clients, including Microsoft, Mastercard, MGM Resorts, Chick-fil-A, L'Oreal, Ulta Beauty, and T.J. Maxx
- ▶ Fostered strategic relationships between production, creatives, management, and clients to complete quality productions
- ▶ Managed multiple projects for several clients simultaneously and act as the main point of contact for clients during the post-production process
- ▶ Directed the schedule and workflow for projects from the initial offline editing phase, through color correcting, finishing, and audio mix to final delivery under tight deadlines
- ▶ Analyzed project needs and paired up post teams based on the unique needs of each project to meet project specifications

Post Producer | Havas - New York, NY

Sept 2014 - Dec 2018

- ▶ Liaised between the agency and Studio 6 talent to complete pitches, sizzles, RFPs, case studies, animation, and broadcast projects
- ▶ Cultivated cross-functional communication between editors, graphic designers, sound mixers, and financial professionals
- ▶ Managed complex budgets and hired staff based on creative needs to ensure profitability and alignment with client expectations

SELECTED CREDITS: COMMERCIALS, PROMOTIONS, & STILLS

Joe Fresh	Five Star Candy Bar	American Express	Mac Cosmetics
Giordano Jeans	CenturyLink	Coach	Kenneth Cole
Asia Cell	Estee Lauder	Hallmark Cards	Coca-Cola
Honda Accord	Verizon	Resolve Spot Magic	L'Oreal
Dove Chocolates	Universal Studios	Target	Reebok
Adidas	BET Hip Hop Awards	Blog Cabin	Cadillac

DIRECTOR PARTNERSHIPS

Guy Ferland	Steven Sebring	Christopher Robinson	Iren Brown
Andrew Dosunmu	Nigel Dick	Marcus Raboy	Bob Giraldi
Noble Jones	Nzingha Stewart	Ayoka Chenzira	Millicent Shelton

NETWORK COLLABORATIONS

BET	HBO	MTV	Showtime
Sony	Lifetime	Scripps/DIY Network	PBS

SELECTED CREDITS: FILMS, DOCUMENTARIES, & SERIES

Line Producer: "Either Side of Midnight" Feature Film – Sidenight Flim, Inc.

- ▶ Director: Roger Spottiswoode | Producer: Dan Wigutow
- ▶ Line Produced a Feature Film shot over 23 days, overseeing all operations from initial preparation through post-production

Executive Producer & Producer: "Curse of War" – Synerfilms

- ▶ Director: Abdul Malik Abbott
- ▶ Supervised all creative development, financial, and marketing aspects of the film while scripting, casting, and crewing personnel

Line Producer: "DEWeezy" – BET

- ▶ Directors: Chris Robinson & Iren Sheffield Brown
- ▶ Completed a 10-day shoot on location and in-studio for a documentary and web series in conjunction with PepsiCo and Stoked.org

Line Producer: "Me Everyday" Web Series – Muse Agency

- ▶ Director: Marcus Raboy
- ▶ Completed a 6-webisodes on-location shoot for a web series following the life and career of a musical artist

Producer: "10 Days Out, Blues from the Back Roads" – Warner Brothers

- ▶ Director: Noble Jones
- ▶ Produced a Grammy-nominated long-form documentary feature film capturing music and interviews of well-known blues artists

Producer: "My Normal" – Wolfe Entertainment

- ▶ Director: Irving Schwartz
- ▶ Delivered creative expertise to an Indie Feature Film shot locally in New York City

Line Producer: "Cristovao Colombo-O Enigma" – 5th Dimension

- ▶ Director: Manoel De Oliveira
- ▶ Partnered with domestic and international crews to shoot an Indie Film throughout the US, Portugal, and France

KEY STRENGTHS & TECHNICAL SKILLS

Creative Development | Production Management | Longform & Short Form Videos | Production Logistics | Personnel Management
 Project Execution | Film & Television | Music Video Production | Commercial Production | Executive Communication
 Union Rules & Contracts | Negotiation | Relationship Development | Film Production | Content Creation | Writing & Editing
 Microsoft Office Suite | Final Draft | FileMaker Pro | Google Workspace

PROFESSIONAL AFFILIATIONS

New York Women in Film & Television (NYWIFT)